Job Announcement
GatorWell Health Promotion Services at the University of Florida is seeking a Health Promotion Specialist for a full-time, 12-month position in Gainesville, Florida. The Health Promotion Specialist reports to the Assistant Director of GatorWell.

The incumbent engages in health promotion practices that promote and improve the health and well-being of individual students, student groups, and campus communities at the University of Florida. The incumbent develops, implements, and evaluates health promotion initiatives that affect individual health behaviors and environmental factors; supports student success as defined by the University of Florida; and advocates for policies that address campus and community health. The incumbent supports student success by preventing the development of personal and campus population-level health problems, while enhancing individual, group, and institutional health and safety.

The incumbent plans, implements, and evaluates theory- and evidence-based health promotion strategies, policies, programs, and services based on the American College Health Association’s Standards of Practice for Health Promotion in Higher Education, Healthy Campus 2020 objectives, Socio-Ecological model, and UF student health needs assessment data (and/or other college health status surveys). The incumbent develops strategic plans, goals, and measurable objectives for health promotion initiatives and services. The incumbent collaborates with key stakeholders to develop a comprehensive, multidisciplinary approach to health and wellness for the UF student population. The incumbent incorporates multicultural diversity, inclusivity, and social justice concepts and principles into health promotion programs and services.

The incumbent provides expertise and facilitates departmental coordination in one or more of the following functional responsibility areas: assessment, cultural competency and diversity, health communication, health hut outreach program, marketing, professional development, residential outreach, social marketing, student development and leadership, and technology.

The incumbent provides expertise and facilitates departmental coordination in one or more of the following health content responsibility areas: alcohol and other drugs, body image and eating concerns, healthy eating and active living, interpersonal violence prevention, sexual health, sleep, stress, time management, tobacco cessation and education, wellness, and wellness coaching.

Minimum requirements:
Master’s degree in an appropriate area of specialization; or a bachelor’s degree in an appropriate area of specialization and two years of appropriate experience.

Preferred qualifications:
Master's degree in public health, health promotion, health policy, or health education; or a bachelor’s degree in one of these areas and two years of related health promotion work experience, preferably in a higher education environment. Degrees in other health-related fields may be considered with evidence of sufficient university-level coursework and/or professional continuing education related to the qualifications listed below.
• Certified Health Education Specialist (C.H.E.S.) or Certified Public Health (CPH)
• Certified Wellness Coach or eligible and intent to become certified
• Demonstrated skills and training in assessment (quantitative and qualitative research, research design, survey development, focus group design and facilitation, data analysis and interpretation, and program evaluation)
• Proficient in SPSS or SAS statistical software packages
• Experience conducting literature reviews and program evaluations, interpreting findings, and developing plans to programmatically and strategically respond to the findings
• Demonstrated knowledge of health promotion, behavior change, population-based theories and models, and evidence-based health promotion programs/initiatives
• Demonstrated skills and training in social marketing and health communication strategies
• Demonstrated knowledge and skill using environmental management strategies/socio-ecological model, and cultural and policy change activities and strategies
• Demonstrated experience with policy development and implementation
• Excellent public speaking, and oral and written communication skills
• Demonstrated skills in a variety of educational methods including presentations, workshops, trainings and small group discussion/facilitation
• Demonstrated commitment to diversity, social justice, and cultural competence and the ability to work in a multicultural environment
• Ability to think critically and solve problems
• Supervisory skills to effectively manage student staff or volunteers
• Willing to be an active member of at least one relevant professional organization

Salary is $42,000-$47,000 based on education and experience.

To apply for this position, please visit https://jobs.ufl.edu and search for Requisition # 496660
Deadline date to apply is April 15, 2016

For questions, please contact:
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