Job Announcement
GatorWell Health Promotion Services at the University of Florida is seeking an Assistant Director for a full-time, 12-month position in Gainesville, Florida. The Assistant Director reports to the Director of GatorWell.

The incumbent provides direct leadership, development, implementation, and evaluation of comprehensive health promotion initiatives, policies, and procedures for the campus community. The incumbent develops strategic plans, goals, and objectives for health promotion; supports and sustains campus-wide health promotion practices and policies to create an environment that promotes student success and personal development. He/she incorporates multicultural diversity, inclusivity, and social justice concepts and principles into health promotion services. The incumbent assumes the supervisory position for GatorWell in the absence of the Director.

The incumbent hires, trains, manages, supervises, and evaluates four professional staff, and five-eight student staff comprised of paid (OPS) and/or volunteer undergraduate and graduate student staff, interns, practicum students, and/or peer educators. The incumbent performs administrative and Human Resources functions and responsibilities.

The incumbent oversees the administration and operation of GatorWell’s assessment functional area: the development, implementation, and analysis of periodic student health surveys (using accepted quantitative and qualitative methods) that provide baseline and follow-up health data, identify program needs and priorities, evaluate the effectiveness of programs and services, and track trends in student health status and behavior; and disseminate and report on population-based assessments of health status, needs, and assets of students and environmental assessments of campus community health needs and resources.

The incumbent oversees the administration and operation of theory-based and evidence-informed health promotion strategies, policies, programs, and services in the GatorWell functional responsibility areas of: cultural competency and diversity, health communication, health hut outreach program, marketing, professional development, residential outreach, social marketing, student development and leadership, and technology.

The incumbent oversees the administration and operation of theory-based and evidence-informed health promotion strategies, policies, programs, and services in the GatorWell health content responsibility areas of: alcohol and other drugs, body image and eating concerns, healthy eating and active living, interpersonal violence prevention, sexual health, sleep, stress, time management, tobacco cessation and education, wellness, and wellness coaching. The incumbent will complete Wellness Coaching training and certification to meet with students for individual Wellness Coaching appointments.

The incumbent advocates for environmental and policy change activities and strategies in collaboration with key stakeholders on and off campus. The incumbent uses the American College Health Association's Standards of Practice for Health Promotion in Higher Education, the Healthy Campus 2020 objectives, and the social-ecological framework, and UF student health needs assessment data (and/or other college health status surveys) to guide decisions and priorities.
Minimum requirements:
Master’s degree in an appropriate area of specialization and two years of appropriate experience; or a bachelor’s degree in an appropriate area of specialization and four years of appropriate experience.

Preferred qualifications:
Doctorate degree in public health, health promotion, health policy, or health education; or master’s degree in public health, health promotion, health policy, or health education and a minimum of two years of full-time professional health promotion work experience, preferably in a higher education setting; or a bachelor’s degree in one of these areas and a minimum of four years of full-time professional health promotion work experience, preferably in a higher education setting.

Degrees in other health-related fields may be considered with evidence of sufficient university-level coursework and/or professional continuing education related to the qualifications listed below.

- A minimum of three years of full-time supervisory experience of professional staff
- Experience working in a college/university setting
- Demonstrated skills and training in assessment (quantitative and qualitative research, research design, survey development, focus group design and facilitation, data analysis and interpretation, and program evaluation)
- Proficient in SPSS or SAS statistical software packages
- Experience conducting literature reviews and program evaluations, interpreting findings, and developing plans to programmatically and strategically respond to the findings
- Demonstrated knowledge of health promotion, behavior change, population-based theories and models, and evidence-based health promotion programs/initiatives
- Demonstrated skills and training in social marketing and health communication strategies
- Demonstrated knowledge and skill using environmental management strategies/socio-ecological model, and cultural and policy change activities and strategies
- Demonstrated experience with policy development and implementation
- Excellent public speaking, and oral and written communication skills
- Demonstrated skills in a variety of educational methods including presentations, workshops, trainings and small group discussion/facilitation
- Demonstrated commitment to diversity, social justice, and cultural competence and the ability to work in a multicultural environment
- Strong supervisory and leadership skills
- Strong fiscal management/budget skills
- Certified Health Education Specialist (C.H.E.S.) or Certified Public Health (CPH)
- Certified Wellness Coach or eligible and intent to become certified
- Willing to be an active member of at least one relevant professional organization

Salary is $55,000-$60,000 based on education and experience.

To apply for this position, please visit https://jobs.ufl.edu and search for Requisition # 496636
Deadline date to apply is April 15, 2016.
For questions, please contact:
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