

**21ST Annual National Conference on Race & Ethnicity in American Higher Education  
(NCORE 2008)**

May 27 through May 31, 2008  
Orlando, Florida

**Advertising Application Form**

All applications for advertisement in the **NCORE 2008** program must be received **AND**  
paid in full by **March 21, 2008**

**Conference Program:**  **\$700** Full-Page (7 " x 10 ½")  **\$450** Half-Page (7 " x 5¼")

Submit camera-ready copy only. Advertising follows text. Only one color of ink will be used, and the color will be that chosen for the conference program. The Southwest Center reserves the right to assign advertising placement and determine the appropriateness of proposed advertising to the scope of the conference. Only advertising consistent with the University of Oklahoma's advertising and promotion policy will be accepted. All advertising accounts must be paid in full in advance of publication. A copy of your advertising order will be returned, serving as a confirmation of your order.

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**Mail or Fax application to:**

Pari Nabavi

National Conference Advertising Representative  
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The University of Oklahoma

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